Safe Kids Worldwide releases the UltimateCarSeatGuide.org!

On September 14, Safe Kids Worldwide launched the Ultimate Car Seat Guide website. The Ultimate Car Seat Guide is a convenient and easy resource for expectant parents, caregivers and more.

The Ultimate Car Seat Guide provides parents and caregivers with tips on buying, installing, fit, and when to change or transition a child to the next car seat. The guide offers basic and easy to understand tips.

The Ultimate Car Seat Guide offers two ways to get car seat safety information. One choice is to personalize the tips for a child by entering the child’s age and weight. When a parent or caregiver choses the personalization option, they will receive five tips on buying and installing, how to fit the child into a seat and when to transition that child to the next seat. Safe Kids Worldwide has also provided bonus tips with the personalization option.

The second option delivers basic information all parents and caregivers need to know about car seat safety. This option also covers the difference between using a seat belt or LATCH system and why it is vital to register a car seat.

The Ultimate Car Seat Guide is made possible with support from General Motors.

The Safe Kids Network Members Resource Center has downloadable business cards and postcards that may be used to promote the new web-based application found here: http://members.safekids.org/group/child-passenger-safety-week.

Encourage and engage parents to visit:www.theultimatecarseatguide.org for quick and easy to understand tips about car seat safety.
PrevCon 2017

Save the date!

Safe Kids Worldwide will host its next Childhood Injury Prevention Conference on July 26-July 29, 2017 at the Baltimore Marriott Waterfront Hotel in Baltimore, MD. For more information or to submit an abstract visit: http://www.prevcon.org/.

International Walk to School Day

Are you participating in a Walk to School safety event on October 5 or during that week? We would love to share stories and photos about successes in your community around pedestrian safety. Send any pictures and stories to Marsha French (mwheatcr@iu.edu).

Indiana Safe Kids Coalitions

Allen
Bartholomew
Delaware
Elkhart
Greater Lafayette
Harrison
Indianapolis
Johnson
Monroe
Northwest Indiana
Orange
St. Joseph
Vanderburgh/Warrick
Vigo
Wayne

For questions about Safe Kids Coalitions please contact: Marsha French 317-274-6718 mwheatcr@iu.edu

UPCOMING SAFETY OBSERVANCES

OCTOBER
• International Walk to School Day, 10/5
• Fire Prevention Month
• Fire Prevention Week, 10/9-10/15
• National Teen Driver Safety Week, 10/16-10/22
• National School Bus Safety Week, 10/17-10/21

NOVEMBER
• Fall Back (Smoke Alarm Check), 11/6

DECEMBER
• Holiday Safety Month
• Safe Toys & Gifts Month

Halloween Safety Tips

Did you know children are more than twice as likely to be hit by a car and killed on Halloween than any other night of the year?

It’s true! Children are at an extreme risk as a pedestrian on Halloween. Talk to children and adults about these simple safety tips to keep Halloween safe for all:

• Children 12 and under should trick or treat and cross streets with an adult.
• Always walk on sidewalks and paths.
• Cross at the corners of streets and obey traffic signals.
• Drivers should slow down and be on the lookout for children crossing or running across streets with Halloween excitement.
• Have children carry a glow stick, flashlight, or lightsaber.
• Dress children in light costumes or attach reflectors or reflective tape to their costume.

For additional Halloween Safety Tips and infographics visit: http://www.safekids.org/halloween.